



CALL FOR PAPERS

The **International Conference on Alternative Finance Research** is a dedicated forum for crowdfunding researchers and practitioners from all around the globe. It serves as a cross-disciplinary meeting place for scholars of information systems, economics, finance, entrepreneurship, and marketing researchers under one roof to exchange ideas and help develop the field both theoretically and practically, while engaging in close dialog with industry stakeholders and policy makers.

The 2027 event is organized by the **Association for Alternative Finance Research** and the **MBS School of Business**.

Important Dates:

- Paper submission deadline: 05.05.2027
- Author notification: by the 05.07.2027
- Early-bird registration: until 10.10. 2027

For more information follow: <https://www.crowdfunding-research.org/icafr2027>

- Crowdfunding
- Cryptocurrency
- Digital Assets
- Digital Lending
- P2P Lending
- Buy Now Pay Later
- Prosocial Lending
- Microfinance
- Microinsurance
- Savings Groups
- Donation Raising
- Patronage
- Crowd-insurance
- Invoice Financing
- Mobile Money






**6th International Conference on
Alternative Finance Research**
 8-10 December 2027
 Montpellier, France
 Submission Deadline: 05.05.2027

*Top rated submissions will be invited for fast-track submission to the **Journal of Alternative Finance** (Sage Publishing) and other partner journals.*

<https://journals.sagepub.com/home/ALF>



Themes include (but not limited) to the following:

- Factors impacting investor behaviour in investment crowdfunding (equity, lending, bonds, etc.).
- Antecedents and consequences of crowdfunding awareness and literacy.
- Factors impacting backer/investor behaviour in crowdfunding (equity, lending, reward, donation, patronage, etc.).
- Risk mitigation and management in crowdfunding and crowdlending.
- Roles of social capital, network relationships, and trust in crowdfunding adoption, practice, and performance.
- Creation, leverage, and impact of trust in crowdfunding/ Alternative Finance.
- Gender aspects in crowdfunding/ Alternative Finance adoption, practice, and outcomes.
- Drivers of crowdfunding campaign performance and success.
- Identification and measurement of non-financial outcomes in crowdfunding.
- Factors impacting defaults in crowdlending.
- Survival, growth, and performance of crowdfunded ventures.
- Implications of crowdfunding experience on organizations' performance, corporate governance, reputation, and finances.
- Short- and long-term implications of crowdlending on borrower welfare.
- Crowdfunding community structure, governance, and dynamics.
- Efficiency and effectiveness of fundraising via Alternative vs. Traditional Finance.
- Drivers and barriers for Alternative Finance adoption by fundraisers.
- Institutional (normative, regulatory, and cognitive) drivers and barriers for Alternative Finance market development.
- Crowdfunding and Alternative Finance in emerging and developing markets.
- Ethical perspectives, challenges, and solutions in Alternative Finance practice.
- Models and implications of Civic Crowdfunding for stakeholders.
- Sustainability aspects in Alternative Finance practice and outcomes.
- Real Estate Crowdfunding business models and impact.
- Collaboration and competition between Alternative Finance platforms and traditional finance institutions.
- Alternative Finance platform design and implications for user experience.
- Models and implications of Alternative Finance for renewable and climate-friendly energy solutions and projects.
- Blockchain applications in Alternative Finance and their implications.
- Cryptocurrencies and relations to other assets, currencies, and investments.
- Crowdfunding ICOs, and other tokens.
- Adoption and use of AI in Crowdfunding and Alternative Finance.
- Assessment of the impact of AI on crowdfunding practice and performance.
- Comparative law of crowdfunding and Alternative Finance models.
- Crowdfunding and Alternative Finance regulations and public policy.
- IPR management in crowdfunding.
- Microfinance institutions and practices – governance, organization, performance, and impact.
- Short- and long-term impact of microfinance on borrower welfare.
- Credit risk assessment and management in microfinance.
- Savings groups – governance, organization, performance, and impact.
- Short- and long-term impact of savings group members welfare.
- Financial literacy and alternative finance use.