



Utrecht University
European Centre
for Alternative Finance (ECAAF)

International Conference on Alternative Finance Research

01-02 June 2023

Sopot-Gdansk, Poland

Submission Deadline: 01.03.2023



Important Dates

Paper Submission Deadline: **01.03.2023**

Author Notification: **30.03.2023**

Early Bird Registration: **15.04.2023**

Submission

- Send submissions to: rotem.shneor@uia.no
- Mark email title with: "ICAFR Submission".
- All submissions will be subjected to peer-review.

Author Guidelines

- Full length papers only (do not submit abstracts).
- Length: manuscript should be no longer than a maximum of 30 pages (including abstract, manuscript text, references, tables, graphs, and appendixes).
- Spacing: double space.
- Font: Times Roman (size: 11 points).
- First page includes title + abstract + keywords.
- Submit two files: (1) title + full list of authors, their affiliations and contact details; (2) full manuscript without author identification.
- Submissions should be made in either Word Doc or Pdf files only.

Call for Papers

- Papers addressing all issues related to alternative finance are invited, which includes but *not limited to*, research focused on the following:
 - Equity Crowdfunding.
 - Revenue and Profit-Sharing crowdfunding.
 - Initial Coin Offerings (ICOs).
 - Crowdlending, P2P Lending, Digital Lending, and Digital Credit.
 - Crowdfunded debt-based securities, debentures, and mini-bonds.
 - Digital Invoice Trading.
 - Real Estate Crowdfunding.
 - Microfinance and Savings Groups.
 - Islamic Finance.
 - Reward crowdfunding.
 - Donation Crowdfunding and Digital Patronage.
 - Charitable Fundraising via Social Media.
 - Prosocial Lending.
 - Community Shares and Cooperatives.

Potential Themes

- Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

*** Note: reference to crowdfunding may apply to various models of alternative finance ***

- Psychology and cognition in crowdfunding behavior.
- Factors impacting investor behavior in investment crowdfunding (equity, lending, etc.).
- Factors impacting backer behavior in non-investment crowdfunding (reward, donation, etc.).
- Risk mitigation in crowdfunding practice within and across models.
- Roles of social capital, network relationships, and trust in crowdfunding adoption, practice, and performance.
- Creation, leverage, and impact of trust in crowdfunding.
- Gender aspects in crowdfunding adoption, practice, and outcomes.
- Drivers of crowdfunding campaign performance and success.
- Identification and measurement of crowdfunding outcomes beyond funding raised.
- Factors impacting defaults in crowdlending.
- Short- and long-term implications of crowdfunding experience on organizations' performance, corporate governance, reputation, and finances.
- Short- and long-term implications of crowdlending on borrower finances and welfare.
- Survival, growth, and performance of crowdfunded ventures.
- Efficiency and effectiveness of fundraising in crowdfunding vs. traditional channels.

Potential Themes

- Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

*** Note: reference to crowdfunding may apply to various models of alternative finance ***

- Drivers and barriers for crowdfunding adoption by fundraisers from different industries and sectors.
- Institutional drivers and barriers for crowdfunding market development.
- Challenges and solutions in crowdfunding regulation.
- Ethical perspectives, challenges, and solutions in crowdfunding practice.
- Sustainability aspects in crowdfunding practice and outcomes.
- Strategies for achieving legitimacy of and through crowdfunding practice.
- Collaboration and competition between crowdfunding platforms and traditional finance institutions.
- Crowdfunding business model design and development.
- Crowdfunding platform design and implications for user experience.
- Crowdfunding community structure, governance, dynamics, and their implications.
- Crowdfunding platform user profiles, characteristics, and their implications.
- Blockchain applications in crowdfunding and their implications.
- Cultural aspects in crowdfunding adoption, practice, and outcomes.
- Crowdfunding campaign marketing strategies and their relevance for different campaign objectives, target segments, and industrial sectors.

Recommended Hotels Nearby in Sopot

Focus Hotel Sopot Premium (3 star hotel)

<https://www.focushotels.pl/en/focus-hotel-premium-sopot>

Sheraton Sopot Hotel (5 star hotel)

<https://www.marriott.com/en-us/hotels/gdhsi-sheraton-sopot-hotel/overview/>

Recommended Hotels in Gdansk*

Holiday Inn Gdańsk (4 star hotel)

<https://poland.ihg.com/en/hotels/hotel-holiday-inn-gdansk-city-centre/>

Puro Hotel Gdańsk (4 star hotel)

<https://purohotel.pl/en/gdansk/>

Hampton By Hilton Gdansk Old Town (3 star hotel)

<https://www.hilton.com/en/hotels/gdnhxhx-hampton-gdansk-old-town/>

* The conference takes place in Sopot. However, you can also stay in Gdansk (15 km away, 25 minutes by train)

Location

UNIVERSITY OF GDANSK, FACULTY OF ECONOMICS

119/121 Armii Krajowej Street, Sopot, Poland

ekonom.ug.edu.pl/en

Contact: joanna.adamska-mieruszezewska@ug.edu.pl;

urszula.mrzyglod@ug.edu.pl

Travel Information

Polish Tourism Organization: <https://www.poland.travel/en>

Visit Sopot: <https://visit.sopot.pl/en/>

Visit Gdansk: <https://visitgdansk.com/en/>

Visa Requirements

For participants with nationalities requiring a visitor visa to enter Poland, letters of invitation will be issued once conference fees have been fully paid.

REGISTRATION

| Early Bird Registration (until 15.04.2023) | | Late Registration (after 15.04.2023) |
|---|---------|---|
| Academic-regular | EUR 380 | EUR 480 |
| Academic-student | EUR 250 | EUR 300 |
| Business-regular | EUR 380 | EUR 480 |
| Non-profit and government organization | EUR 250 | EUR 300 |

***all prices include VAT**

Fees include:

Access for the two-day conference.

Basic lunch serving on both conference days.

Basic refreshments throughout the day on location.



Conference Website Coming Soon