International Conference on Alternative Finance Research
01-02 June 2023
Sopot-Gdansk, Poland

Submission Deadline: 01.03.2023
Important Dates

Paper Submission Deadline: 01.03.2023
Author Notification: 30.03.2023
Early Bird Registration: 15.04.2023

Author Guidelines

• Full length papers only (do not submit abstracts).
• Length: manuscript should be no longer than a maximum of 30 pages (including abstract, manuscript text, references, tables, graphs, and appendixes).
• Spacing: double space.
• Font: Times Roman (size: 11 points).
• First page includes title + abstract + keywords.
• Submit two files: (1) title + full list of authors, their affiliations and contact details; (2) full manuscript without author identification.
• Submissions should be made in either Word Doc or Pdf files only.

Submission

• Send submissions to: rotem.shneor(at)uia.no
• Mark email title with: “ICAFR Submission”.
• All submissions will be subjected to peer-review.
Call for Papers

- Papers addressing all issues related to alternative finance are invited, which includes but not limited to research focused on the following:
  
  - Equity Crowdfunding.
  - Revenue and Profit-Sharing crowdfunding.
  - Initial Coin Offerings (ICOs).
  - Crowdlending, P2P Lending, Digital Lending, and Digital Credit.
  - Crowdfunded debt-based securities, debentures, and minibonds.
  - Digital Invoice Trading.
  - Real Estate Crowdfunding.
  - Microfinance and Savings Groups.
  - Islamic Finance.
  - Reward crowdfunding.
  - Donation Crowdfunding and Digital Patronage.
  - Charitable Fundraising via Social Media.
  - Prosocial Lending.
  - Community Shares and Cooperatives.
# Potential Themes

Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

*** Note: reference to crowdfunding may apply to various models of alternative finance ***

| • Psychology and cognition in crowdfunding behavior.          | • Drivers of crowdfunding campaign performance and success.        |
| • Factors impacting investor behavior in investment crowdfunding (equity, lending, etc.). | • Identification and measurement of crowdfunding outcomes beyond funding raised. |
| • Factors impacting backer behavior in non-investment crowdfunding (reward, donation, etc.). | • Factors impacting defaults in crowdlending. |
| • Risk mitigation in crowdfunding practice within and across models. | • Short- and long-term implications of crowdfunding experience on organizations’ performance, corporate governance, reputation, and finances. |
| • Roles of social capital, network relationships, and trust in crowdfunding adoption, practice, and performance. | • Short- and long-term implications of crowdlending on borrower finances and welfare. |
| • Creation, leverage, and impact of trust in crowdfunding. | • Survival, growth, and performance of crowdfunded ventures. |
| • Gender aspects in crowdfunding adoption, practice, and outcomes. | • Efficiency and effectiveness of fundraising in crowdfunding vs. traditional channels. |
Potential Themes

- Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

  *** Note: reference to crowdfunding may apply to various models of alternative finance ***

- Drivers and barriers for crowdfunding adoption by fundraisers from different industries and sectors.

- Institutional drivers and barriers for crowdfunding market development.

- Challenges and solutions in crowdfunding regulation.

- Ethical perspectives, challenges, and solutions in crowdfunding practice.

- Sustainability aspects in crowdfunding practice and outcomes.

- Strategies for achieving legitimacy of and through crowdfunding practice.

- Collaboration and competition between crowdfunding platforms and traditional finance institutions.

- Crowdfunding business model design and development.

- Crowdfunding platform design and implications for user experience.

- Crowdfunding community structure, governance, dynamics, and their implications.

- Crowdfunding platform user profiles, characteristics, and their implications.

- Blockchain applications in crowdfunding and their implications.

- Cultural aspects in crowdfunding adoption, practice, and outcomes.

- Crowdfunding campaign marketing strategies and their relevance for different campaign objectives, target segments, and industrial sectors.
Recommended Hotels Nearby in Sopot

Focus Hotel Sopot Premium (3 star hotel)

Sheraton Sopot Hotel (5 star hotel)

Recommended Hotels in Gdansk*

Holiday Inn Gdańsk (4 star hotel)

Puro Hotel Gdańsk (4 star hotel)

Hampton By Hilton Gdansk Old Town (3 star hotel)

* The conference takes place in Sopot. However, you can also stay in Gdansk (15 km away, 25 minutes by train)

Location

UNIVERSITY OF GDANSK, FACULTY OF ECONOMICS
119/121 Armii Krajowej Street, Sopot, Poland
ekonom.ug.edu.pl/en
Contact: joanna.adamska-mieruszewska@ug.edu.pl; urszula.mrzyglod@ug.edu.pl

Travel Information

Polish Tourism Organization: https://www.poland.travel/en
Visit Sopot: https://visit.sopot.pl/en/
Visit Gdansk: https://visitgdansk.com/en/

Visa Requirements

For participants with nationalities requiring a visitor visa to enter Poland, letters of invitation will be issued once conference fees have been fully paid.
REGISTRATION

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<tr>
<th>Early Bird Registration (until 15.04.2023)</th>
<th>Late Registration (after 15.04.2023)</th>
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<td>Academic-regular</td>
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*all prices include VAT

Fees include:

Access for the two-day conference.
Basic lunch serving on both conference days.
Basic refreshments throughout the day on location.
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Conference Website Coming Soon