

DN
Dagens
Næringsliv

Fædrelandsvennen
Agderposten

Self-promotion is key

Management must expect
to play a significant role in
promoting their own
offerings.

Finansavisen

airbnb

What motivated our investors?
– a passion for our products, vision and
relationship-building.

MCA

SHAREBOX
auto




SHAREBOX®

HOW WE DID IT!
BE BRAVE AND PUSH BOUNDARIES
MAKE IT EMOTIONAL/BUILD HYPE
START THE BALL ROLLING
BEGIN CREATING A BUZZ
HOW TO «SELL» THIS IN
POSITION CEO AS EXPERT
«TEST & LEARN» APPROACH
USE YOUR NETWORK
DAILY IMPLEMENTATION

TELL THE WORLD HOW YOUR
COMPANY CAN CHANGE IT


Daily social
postings

Google Search Ads
Reach 36.699 - Click 397

Facebook Ads
Reach 11.012 - Click 207



INTERCOM



33.500

HubSpot



No network,
No funding